



Brudererbund Software

BRODERBUND SOFTWARE—RECOGNIZED FOR ITS OUTSTANDING PRODUCTS



AWARDS

1982 SOFTSEL HOT LIST BEST SELLER AWARD (awarded by Softsel in recognition of achieving number one in sales of the recreation category):

Choplifter!

1983 ARCADE AWARDS (ELECTRONIC GAMES Magazine):

Computer Game of the Year:

David's Midnight Magic

Best Arcade/Action Computer Game:

Star Blazer

Certificate of Merit

Best Computer Audio/Visual Effects:

Choplifter!

Certificate of Merit

Most Innovative Computer Game:

Arcade Machine

Certificate of Merit

MOST POPULAR PROGRAM OF 1982 FOR THE APPLE COMPUTER & BEST GAME OF 1982 (SOFTALK Magazine):

Choplifter!

COMPUTER GAME OF THE YEAR (awarded by BILLBOARD & VIDEO MARKETING GAME LETTER):

Choplifter!

1983 CES SOFTWARE SHOWCASE—WORD PROCESSING CATEGORY (awarded by EIA/Consumer Electronics Group):

Bank Street Writer

1983 CES SOFTWARE SHOWCASE—OPEN CATEGORY (awarded by EIA/Consumer Electronics Group):

The Arcade Machine

1983 CES SOFTWARE SHOWCASE—MAZE CATEGORY (awarded by EIA/Consumer Electronics Group):

Serpentine

1983 CES SOFTWARE SHOWCASE—ARCADE TYPE CATEGORY (awarded by EIA/Consumer Electronics Group):

Choplifter!

PARENTS' CHOICE AWARD (awarded by PARENTS' CHOICE Magazine):

Dueling Digits

1983 "Effie" AWARD—BEST ARCADE ACTION (awarded by ELECTRONIC FUN WITH COMPUTERS AND GAMES):

Choplifter!

1984 ARKIE AWARD—BEST COMPUTER GAME (awarded by ELECTRONIC GAMES):

Lode Runner

VISTA AWARD WINNER—BEST COMPUTER GAME (awarded by Videogaming Illustrated):

Choplifter!



CORPORATE FACT SHEET

COMPANY BACKGROUND

Founded: February 25, 1980
Incorporated September 25, 1981

Location: 17 Paul Drive
San Rafael, California 94903

Description: A microcomputer software manufacturer
producing educational, personal productivity,
business, and entertainment software

MANAGEMENT

Douglas Carlston - President
Gary Carlston - Vice President, Products & Planning
Cathy Carlston - Director of Sales
Stuart Berman - Director of Sales
Ed Bernstein - Director of Product Development
Nick Ragouzis - Vice President & General Manager,
Business Software Division

SALES DISTRIBUTION

Sales organizations in major markets in the United States
as well as distributors in Australia, Europe, Japan, and
southeast Asia

REGIONAL SALES OFFICES

Eastern: Alison Locke, Regional Sales Manager
Brøderbund Software
RR1, Box 71
Califon, NJ 07830 (201)439-2681

Central: Scott Hruska, Regional Sales Manager
Brøderbund Software
1118 Colony Lake Drive
Schaumburg, IL 60194 (312)490-1105

Brøderbund (which means "Brotherhood") is a creative and dynamic computer software company, founded by two brothers, Doug and Gary Carlston, who were later joined by their sister Cathy.

In just three years, this young company has advanced to a position of top-ten leadership and excellence within the personal computer software industry.

Located in San Rafael, California, across the bay from San Francisco, Brøderbund recently expanded to larger facilities to accommodate its rapid growth. In an age when "rapid" and "growth" are watchwords of the computer industry, and software companies are sprouting almost daily, Brøderbund stands out by emphasizing its primary philosophy: to present to its customers a quality line of home and office management products and innovative and challenging educational and entertainment software.

Brøderbund started with two software lines for the Tandy TRS-80: legal support products and strategy games. The first games were converted for the Apple and new titles were added to the line for IBM PC, Atari, Commodore 64 and Vic-20 computers. Brøderbund became known as a company that presented hit after hit to its audience. ALIEN RAIN became the first product to outsell VISICALC on the Apple. CHOPLIFTER! was named Computer Game of the Year by both Billboard and Videogaming Illustrated. Electronic Games named DAVID'S MIDNIGHT MAGIC the 1983 Computer Game of the Year, and LODE RUNNER 1984's Computer Game

of the Year. APPLE PANIC, SERPENTINE and THE ARCADE MACHINE have each topped entertainment "hit" lists.

As the company grew, business software was introduced to the product line. Then in late 1982, Brøderbund introduced the BANK STREET WRITER, a word processor that was first in a series of personal productivity software aimed specifically at the home market. Today, BANK STREET WRITER is the #1 home word processor in the market, winning praise from educators, retailers, and the end-users, as the easiest, most understandable word processor available to date.

Brøderbund's multi-faceted expansion continues. In an unprecedented move in the entertainment software industry, Brøderbund has licensed its latest "hit" game title to a coin-op manufacturer in Japan. The coin-op version of LODE RUNNER will be distributed in Japan by June of 1984.

In 1984, educational and personal productivity tools predominate, drawing on the same philosophy of careful design and painstaking attention to quality that has so marked Brøderbund's business and entertainment lines. "We're a full-service publishing company," says Brøderbund President Douglas Carlston. "As such, we expect to present the marketplace with the finest products in all categories."

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Broderbund Software

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Brøderbund Software



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BRØDERBUND SOFTWARE INC., 17 PAUL DR., SAN RAFAEL, CA 94903
TELEX: 172029 SPX SRFL



**BRODERBUND
SOFTWARE
CORDIALLY
INVITES
YOU
TO...**



...PLAY WITH
"THE PRINT SHOP"!

WE THINK YOU'LL HAVE
AS MUCH FUN USING IT
AS WE HAD
DESIGNING IT!



WATCH FOR "THE PRINT SHOP", FROM BRODERBUND SOFTWARE

SOFTWARE CATALOG

For APPLE, ATARI,
IBM PC, COMMODORE 64,
and VIC-20.



Broderbund Software™

INTRODUCTION

Brøderbund invites you to experience one of the most exciting lines of entertainment and home productivity software ever produced. Whether you own an Apple, Atari, IBM PC, Commodore 64 or VIC-20 computer, Brøderbund has something new and different for you to discover.

Brøderbund's arcade action, strategy, and skill-enhancing games represent the cream-of-the-crop in entertainment software. Nowhere else will you find better animation, more outstanding graphics or more challenging play.

Throughout our catalog, you'll recognize many best-sellers: hits like Choplifter, A.E., Arcade Machine, Sky Blazer and Seafox. And

there's more. You'll be reading about a new generation of games like Lode Runner, Gumball, Spare Change and Drol that offer the ultimate in original game play.

In addition, Brøderbund is quickly becoming a distinguished producer of personal productivity software that is both powerful and easy to use. Two best-sellers you should know about are Bank Street Writer, the simplest word processing program on the market, and MasterType, an outstanding typing tutorial that's a great action game as well.

For an experience unlike any other, discover our world of unique and exciting software today!



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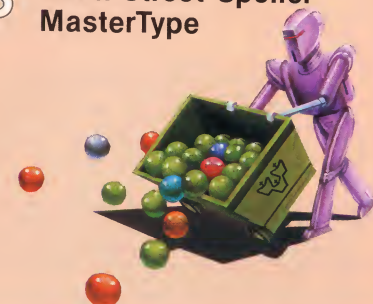
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Adventure

Action and Generator

THE MASK OF THE SUN™

THE ARCADE MACHINE™

The Legend tells of an ancient golden artifact, The Mask of the Sun, that lends its wearer invincibility in the face of death. As an archaeologist, adventurer, and treasure hunter you can't wait to get your hands on it—even though it may cost you your life.

Your quest for the Mask will take you to the Aztec Ruins in central Mexico. You'll face the greatest challenges of your career as you venture inside ancient pyramids and attempt to uncover the secrets of a lost civilization.

The Mask of the Sun features superb animation, detailed graphics, sound effects and an interpreter that allows you to converse in everyday language. These features, and a well-crafted story line, combine to bring you one of the most absorbing and challenging adventures of all time.

If you have ever wished that you could design and program your own fast-action arcade game, but have been stopped because you didn't have the programming background, The Arcade Machine is for you! It will still take patience, concentration and creativity . . . but you don't have to know how to program. The Arcade Machine will guide you, step by step, through the process of designing and producing your own computer games.

You'll be able to draw your own shapes—man or monster, geometric or free form—and add animation, movement and sound effects.

Included are sample games as well as a test game to help you get started. A comprehensive manual is enclosed with complete instructions and work sheets.



Action and Generator

LODE RUNNER™



You are a highly trained Galactic Commando deep in enemy territory. Greedy leaders of the Bungeling Empire have stolen a fortune in gold from the peace-loving people, but you've just discovered their secret underground treasury. You will be running, jumping, drilling passages, and outfoxing life-threatening guards as you try to recover every last ingot of Bungeling booty.

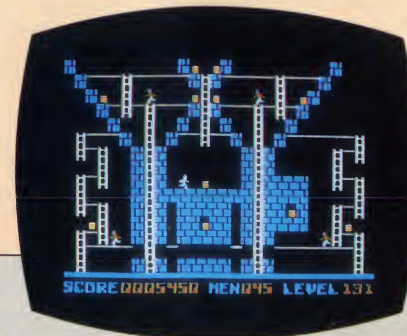
Lode Runner is a one-of-a-kind game that offers you truly unlimited game play. You'll never run short of challenge.

For starters, Lode Runner serves up 150 game screens, each with its own unique puzzles and challenges.

Each of the 150 different levels requires strategic problem solving and quick thinking in addition to lightning-fast reflexes.

But that's just half of the story! Lode Runner is also a powerful, easy-to-use game generator that lets you design your very own Lode Runner games. Without any knowledge of programming, you can easily design and save to disk your own unique Lode Runner game screens and bring them to action-packed, animated life.

Lode Runner: The ultimate strategy game for arcade enthusiasts.



Action Games



DROL™

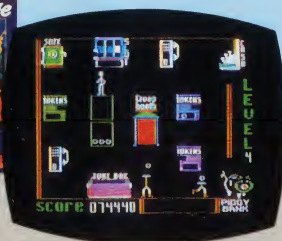


SPARE CHANGE™

You will soon come to expect the unexpected in the challenging (and amusing!) underground dream world of Drol. A little girl and her propeller-beanied brother have been lured by a witch doctor's curse into the multi-leveled ruins of a lost civilization. Mesmerized, the children aimlessly wander the scrolling underground corridors, unaware of the dangers around them.

It's your task — as a hero equipped with a rocket backpack and full-screen radar scope—to dodge hopping scorpions, monsters and snakes, flying turkeys, swords, daggers, arrows, magnets, witch doctors, and vacuum cleaners (!) in your attempts to rescue the children and reunite them with their mother.

Drol's wry sense of humor and amazingly detailed cartoon imagery make this game a charmer!



There's trouble in the Spare Change Arcade. Two Zerks, the main characters from a new arcade machine, are on the loose. They're running around the arcade trying to collect enough tokens to retire!

As the arcade owner, your only defense is to distract them. You use every trick in the book—from playing their favorite tunes on the jukebox, to ringing the pay phones. Spare Change offers a multitude of increasingly difficult levels of game play, and will reward you along the way with outrageous cartoons from the Zerk archives.

If the Zerks get to be too much for you, or you want to increase your challenge, a "Zerk Control Center" will allow you to alter, dramatically, seven aspects of their behavior.

Spare Change will provide you with endless hours of fun!

Action Games



GUMBALL™



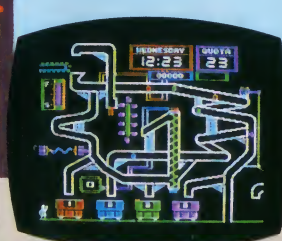
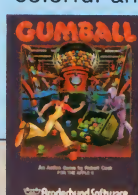
CHOPLIFTER™

You're working as an apprentice gumball sorter at the Sticky Sole Gumball Factory. Eagerly and efficiently you sort the moving gumballs by color, trying to make your day's quota. But the job has its problems.

Take for example your ever-observant boss, who's always ready and waiting to undo your best efforts. Or the over-zealous dental assistants who are trying to blow-up the factory with explosive-laced gumballs. You'll be ready for the 5-o'clock whistle when it blows!

If you are successful in your mind-boggling new job, you'll be rewarded with a promotion—and an amusing cartoon showing its effect on your home life. Only the best players will get to experience the outstanding retirement benefits.

Here's an arcade game filled with colorful and delicious surprises.



Engage in a heroic flight of adventure and challenge. Sixty-four peace delegates are being held hostage and with them all hopes for a secure future. With joystick in hand you attempt to maneuver your ultra-responsive craft past the Bungeling Empire's incredible graphic display of defense. They've got missiles, jets and tanks to foul your carefully executed plan. One trip to the hostages won't do it. It will take several trips to rescue all the hostages . . . and each one gets more dangerous.

Hurry! But before taking off on your mission, be sure to let someone know where you'll be. Choplifter! will take you on a flight of fantasy that could keep you away for days.

Choplifter! is one of the best-selling computer games of all time!

COMPATIBILITY CHART

GAME	APPLE II, II+, IIe MEDIUM	MEMORY	INTERFACE ATARI 400/800/XL MEDIUM	MEMORY	INTERFACE VIC-20 ¹ MEDIUM	MEMORY	INTERFACE COMMODORE 64 MEDIUM	MEMORY	INTERFACE IBM PC ** MEDIUM	MEMORY	INTERFACE IBM PCjr MEDIUM	MEMORY	INTERFACE
A.E.	■	48K	□	■	48K	■	■	■	■	64K	■	■	■
APPLE PANIC	■	48K	□	■	24K 16K	■	■	■	■	64K	■	■	■
* ARCADE MACHINE	■	48K	■	■	48K	■	■	■	■	64K	■	■	■
BANK STREET SPELLER ¹	■	48K	□	■	■	■	■	■	■	64K	■	■	■
* BANK STREET WRITER ²	■	48K	□	■	48K	□	■	■	■	64K	□	■	128K
CHOPFLIFTER!	■	48K	■	■	48K 16K	■	■	■	■	64K	■	■	■
DAVID'S MIDNIGHT MAGIC	■	48K	■	■	48K	■	■	■	■	64K	□	■	■
DROL	■	48K	□	■	48K	□	■	■	■	64K	□	■	■
GENETIC DRIFT	■	■	■	■	32K 16K	■	■	■	■	64K	□	■	■
GUMBALL ³	■	48K	□	■	48K	□	■	■	■	64K	□	■	■
LABYRINTH	■	48K	□	■	24K 16K	□	■	■	■	64K	□	■	■
LODE RUNNER	■	48K	□	■	48K	□	■	■	■	64K	□	■	■
MARTIAN RAIDER	■	■	■	■	■	■	■	■	■	64K	□	■	■
THE MASK OF THE SUN	■	■	■	■	48K	□	■	■	■	64K	□	■	■
MASTERTYPE	■	■	■	■	■	■	■	■	■	64K	□	■	■
MATCHBOXES ³	■	■	■	■	32K 16K	■	■	■	■	64K	■	■	■
MULTISOUND SYNTHESIZER	■	■	■	■	■	■	■	■	■	64K	■	■	■
OPERATION WHIRLWIND	■	■	■	■	48K	■	■	■	■	64K	■	■	■
* THE PRINT SHOP	■	48K	□	■	■	■	■	■	■	64K	■	■	■
SEAFOX	■	48K	□	■	48K 16K	■	■	■	■	64K	■	■	■
SERPENTINE	■	48K	□	■	24K 16K	■	■	■	■	64K	■	■	■
SHARK TRAP	■	■	■	■	■	■	■	■	■	64K	□	■	■
SPARE CHANGE	■	48K	□	■	48K	□	■	■	■	64K	□	■	■
SKY BLAZER	■	48K	□	■	48K	■	■	■	■	64K	□	■	■
STELLAR SHUTTLE	■	■	■	■	32K 16K	■	■	■	■	64K	■	■	■
TRACK ATTACK	■	■	■	■	32K	■	■	■	■	64K	■	■	■

LEGEND

MEDIUM

- DISK
 - CARTRIDGE
 - CASSETTE
- ### INTERFACE
- KEYBOARD
 - JOYSTICK
 - 2 BUTTON JOYSTICK
 - PADDLE

*SPECIAL REQUIREMENT: APPLE VERSION REQUIRES APPLESOFT IN RAM OR ROM

**IBM PC GAMES REQUIRE GRAPHICS ADAPTOR CARD

¹REQUIRES BANK STREET WRITER

²REQUIRES DOS 1.1, 2.0 OR 2.1 FOR IBM PC: DOS 2.1 FOR PCjr.

³REQUIRES COLOR TV OR MONITOR

⁴REQUIRES UNEXPANDED VIC-20

Atari 400 / 800 / XL, Apple II, II+, IIe, VIC-20, Commodore 64 and IBM PC and PCjr are registered trademarks of Atari, Inc., Apple Computer, Inc., Commodore Electronics Ltd. and International Business Machines Corp., respectively.



A.E.™



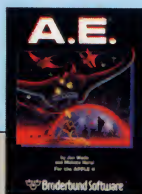
SEAFOX™

A. E. is bad news. Designed originally to be an effective ally in the world's fight against pollution, A.E. has become the terror of the entire universe.

A.E. is the Japanese word for "ray," as in Manta Ray or Sting Ray. In this case A.E. stands for a genetically engineered experiment gone astray.

You've got to help! We'll supply you with trigger-action missiles which, when handled right, can effectively eliminate these deadly rays. The risks are great, but so are the astonishing new worlds you'll pass by as you drive the A.E. deeper and deeper into outer space.

Never have you seen such realistic 3-D representation on your screen. And never has your challenge been so great. You will need every ounce of courage, and an extremely good sense of timing, in order to prevail.



Y ou're at the controls of a specially designed submarine with a mission to destroy a fleet of ships.

You have eliminated a few of the convoy's ships, while avoiding exploding depth charges, mines and torpedoes, but now you're running low on both fuel and ammunition.

Your mission — and your survival — depend on your ability to befriend a dolphin that is carrying the fuel and ammunition you need. He is willing to deliver it, but be careful. Treat him roughly and his friends will take care of you in a hurry. If you manage to get the fuel and ammunition, you will be off on your way to even more dangerous territories.

While the challenge of Seafox is considerable, don't hold your breath while submerged. The game is so intriguing you're likely to be under for quite some time.



SKY BLAZER™



SERPENTINE™

Y ou are on a perilous mission to clear away the radar and ICBM installations of the Bungeling

Empire. You must evade their heat-seeking missiles, explosive balloons and jets. With your pulse cannons, you might be able to stay on top of their defenses, but to drop your bombs you must fly dangerously low.

When it's time to refuel, your only hope is to snare an elusive cargo parachute dropped periodically from a passing supply plane. Make sure you get to it before the fuel-guzzling bluebirds!

Sky Blazer puts you at the controls of a highly maneuverable fighter bomber charged with 5 different missions. The plane is the best you could hope for. But can you take the heat?



I t is an age far into the future and mighty serpents rule the decaying corridors and pathways of our vanishing civilization. You have managed to tame three of the huge beasts to do your bidding.

Your objective is to survive long enough to lay eggs and raise your young. Unfortunately, this is a snake-eat-snake world, and in order to survive you will have to avoid or devour your hostile enemies.

The color graphics and animation of Serpentine are superb. They will hold you transfixed as you race your blue serpents against your voracious orange foes.

The dilemma: The more these creatures eat, the hungrier they become. The payoff: Each new level of Serpentine presents new and more appetizing challenges.

Action Games



DAVID'S MIDNIGHT MAGIC™

BRODERBUND CLASSICS

Remember how much fun the old pinball machines used to be? Well, the magic is back!

Here is an amazing electronic pinball experience that brings all the fast action and tension of the real thing to the computer screen.

David's Midnight Magic wastes no time in casting a spell with its bright lights and alluring sounds. There are dual flipper controls, rollovers, targets, even fast bumper action and tilts. It has everything your favorite pinball machine had — except for the quarter slot.

David's Midnight Magic could keep you entranced long into the night. But remember your curfew. Out of the arcade and back home by ten. Mom says.



Martian Raider—Devastate Martian cities while warding off ground-to-air missiles, U.F.O.s and meteorites.

Stellar Shuttle—Guide an intergalactic rescue ship to an alien planet and return with refugees.

Shark Trap—Survive deep waters infested with sharks and deadly octopi by skillful use of your only protection: an atomic net!

Apple Panic—Pursue a myriad of enemies through a multi-level mansion in this classic best-seller.

Multi-Sound Synthesizer—Compose original music with multiple voices and rhythms, sustain, vibrato, sound effects, and even electronic drums!

Genetic Drift—Zap unstable life forms that threaten you, and mutate them into friendly life forms.

Labyrinth—Defend yourself against terrifying creatures as you race through subterranean corridors in search of long lost prisoners.

Track Attack—Ram the box cars, jump on board, commandeer the engine, and make off with the gold!

Strategy



MATCHBOXES™



OPERATION WHIRLWIND™

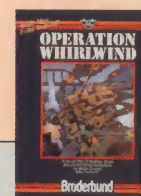
Here's a game the whole family can play and enjoy together. It's a challenging game that tests and sharpens memory skills while it provides hours of fun. Matchboxes fills your display screen with a grid of 36 numbered boxes. Hidden behind these is a delightful collection of colorful characters, creatures and objects, each with its own catchy tune.

Your goal is to match identical squares and then solve a hidden word puzzle. Every time a correct match is made, the player earns a glimpse at two pieces of a hidden word puzzle.

Interesting game variations include puzzles that are frontwards, backwards, or scrambled. They can be generated by the computer or a human opponent.

Your mind is the ultimate weapon in this unique war game. Strategy, not force, is the key to victory as you move your battalion through a series of testing skirmishes and battle actions. Your ability to command, to give orders, to move your troops skillfully determines the success of your assault and combat operations.

Operation Whirlwind requires the concentration of chess—a typical game may take between one and three hours—and the ability to master the many tactics of waging a full-scale war. How well you can focus your strategic energies will decide whether your victory is Questionable, Marginal, Tactical, Strategic or a Breakthrough. A great game for the thinking game player.



BANK STREET WRITER™



Bank Street Writer is the most popular word processing program in the world. Why? It's easy to use and extremely affordable.

Here at last is a program unpretentious enough to be used in the home by children and adults alike, yet sophisticated enough to meet most business needs too.

Bank Street Writer is packed with powerful features. There are no complex codes to memorize, and directions at the top of the screen guide you every step of the way.

Bank Street Writer's long list of features includes:

- Automatic word wrap (no need to press the return key!).
- Add, move, insert and erase blocks of text (saves costly and time-consuming rewrites).
- Universal search and replace (locate a particular word anywhere and everywhere in a manuscript, and replace it with any other).
- Automatic centering and indent (professional looking copy with the mere tap of a key).

- Easy storage and retrieval of anything you write—complete with password protection (store any of your writing for future use or enjoyment).
- Document "chaining" (allows you to write documents of unlimited length).

Bank Street Writer was developed and tested extensively by Bank Street College of Education and Intentional Educations. It comes complete with a special tutorial on the back of the disk that teaches—in practically no time—the basics of word processing. A comprehensive reference manual and free back-up disk are also included.

The Bank Street Writer is a groundbreaking, sensible combination of word processing power, thoughtful design, and exceptional value.



BANK STREET SPELLER™

MASTERTYPE™

Now you can enjoy virtually error-free writing with Bank Street Speller—the first and only spelling checker designed specifically for use with the Bank Street Writer.

Bank Street Speller will find and highlight typos and spelling errors, and will suggest correct spellings. It will allow you to insert corrections into your document before you print it, so you can produce perfect copy every time. In addition, you can look up words in an electronic dictionary that has more than 30,000 entries. With two disk drives you can even create a custom dictionary by adding your own special words.

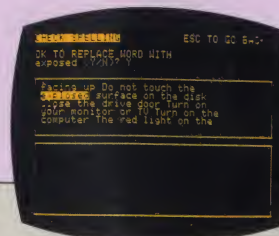
Best of all, the Bank Street Speller is easy and fun to use. It looks like and works like the Bank Street Writer, using the same screen layout, command keys, easy-to-follow menus and prompts. Bank Street Speller is your perfect writing companion.

MasterType is an exciting arcade action game that will enable you to learn rapidly the skills of touch typing.

In this #1 best-selling typing tutorial, you'll be defending the spaceship "Lexicon" from a barrage of letters or words (depending on the level), which appear in each corner of the screen. You must destroy them by typing each one correctly—and quickly.

The course consists of eighteen progressive lessons. Following each lesson, you receive a report giving you the number of words typed correctly per minute.

The MasterType package includes an instruction manual with hints for successful touch typing—even directions for creating your own customized lessons!





BRØDERBUND SOFTWARE INC.
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Broderbund Software

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BULK RATE
U.S. POSTAGE
PAID
SAN RAFAEL, CA
PERMIT NO. 297

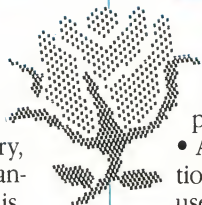
THE Print Shop

THE PRINT SHOP is a powerful new software package that enables you to write, design and print your own greeting cards, stationery, letterhead, signs and even banners. This versatile program is menu-driven and highly visual. By simply choosing and arranging the various elements of your message, using keyboard or joystick, you can produce a finished original piece in a matter of minutes.



THE PRINT SHOP features:

- Eight type styles in three sizes and in solid, outline, and three dimensional formats.
- Text editing features, such as automatic centering and left and right justification.
- Sophisticated graphics capability that allows proportionally spaced lettering to be superimposed on any picture or design.
- Nine border designs, ten abstract patterns, and dozens of pictures and symbols.
- A graphics editor to create your own original logos or pictures.



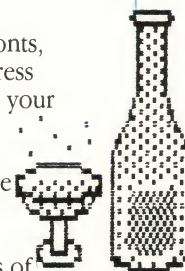
- A special function that allows you to print illustrations generated with any graphics program.
- A selection of swirling animations that can be frozen and used for an endless variety of background designs.



The Print Shop makes it easy to create your own . . .

- Greeting Cards—Prints both inside and outside with a single run through your printer.

- Stationery—Personalized to match your message and mood.
 - Announcements—Perfect for every occasion. You select typestyles, graphics and positioning.
 - Letterhead—Mix fancy fonts, pictures and up to six address lines. You can even design your own logos.
 - Signs—Eye-catching and effective, with a wide range of borders and backgrounds.
 - Banners—Create banners of unlimited length using extra-large letters and graphics.
- THE PRINT SHOP comes complete with a colorful assortment of paper, matching envelopes, and an illustrated reference manual full of inspiring examples of what can be created with this unique program.



REQUIREMENTS:

The Print Shop requires an Apple II+ / IIe with at least 48K memory and supports many popular printers, including the Epson, Apple Dot Matrix and Imagewriter, and C-Itob Prowriter.

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Broderbund Software™

17 Paul Drive / San Rafael, California 94903 / 415 479-1170

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News Release



BRØDERBUND INTRODUCES BANK STREET SPELLER FOR APPLE COMPUTERS

SAN RAFAEL, CA, NOVEMBER 23, 1983...Brøderbund Software has announced a December release of BANK STREET SPELLERtm, the first and only spelling checker designed specifically for use with the BANK STREET WRITER. This new program makes it easy to correct spelling errors and typos in everything you write with the BANK STREET WRITER.

BANK STREET SPELLER automatically proofreads your writing, searching out spelling errors and typos and highlighting them--in context. After an error is detected, BANK STREET SPELLER will suggest a correct spelling, if desired. Or, drawing on BANK STREET SPELLER's electronic dictionary, you can look up spellings, even using "wildcard" characters if you are unsure of a word. BANK STREET SPELLER will then automatically insert the correct spelling directly into your BANK STREET WRITER text files, replacing misspelled words globally, or instance by instance.

BANK STREET SPELLER is also designed to help you become familiar with your vocabulary and patterns of word usage. It will display or print out alphabetical word lists and provide a count of the total number of words used in a document. It will also let you know the number of unique words that you have used. With two disk drives, you can create your own custom dictionary, adding your own special words.

Best of all, the BANK STREET SPELLER is easy to use. It looks like and works like the BANK STREET WRITER, using the same screen layout, control keys, easy-to-follow menus and prompts. And because it is already BANK STREET WRITER specific, there are no complicated set-up procedures.

This unique spelling program was developed especially for the BANK STREET WRITER by Sensible Software, makers of the best-selling SENSIBLE SPELLER. It was tested and approved by Bank Street College.

The Apple version of BANK STREET SPELLER is available now in disk format for a suggested list price of \$69.95. This is the second program in the easy-to-use line of Bank Street personal productivity programs from Brøderbund.

For more information please contact Cathy Carlston - Director of Marketing, Brøderbund Software, 17 Paul Drive, San Rafael, CA 94903 (415) 479-1170.

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Bank Street SPELLER™

Spelling Checker

Now you can enjoy virtually error-free writing with the Bank Street Speller—the first and only spelling checker designed specifically for use with the Bank Street Writer. Bank Street Speller will help you easily correct spelling errors and typos in anything you write using the Bank Street Writer.

Save Time and Avoid Errors

Now you can proofread and correct even the longest article or report in a matter of minutes. Bank Street Speller will find and highlight spelling errors and also suggest correct spellings. It allows you to insert correct spellings into your document before you print it, so you can produce perfect copy every time.

Improve Your Spelling

Look up words instantly, using the Speller's electronic dictionary. You can use "wildcard" characters if you are unsure of a spelling.

Improve Your Writing

Bank Street Speller produces alphabetical word lists and counts that offer insight about your use of words.

Best of all, the Bank Street Speller looks and works like the Bank Street Writer, using the same screen layout, command keys, and easy-to-follow menus and prompts. The electronic dictionary contains over 30,000 words derived from The RANDOM HOUSE Dictionary, Concise Edition. With two disk drives you can even add your own words to create a custom dictionary.

Bank Street Speller was developed by Sensible Software, creators of the best-selling Sensible Speller, in cooperation with the Bank Street College of Education.

No More
Misspellings



REQUIREMENTS:

Bank Street Speller for Apple II+/IIe computers requires Bank Street Writer, at least 48K memory, and one disk drive. (Two disk drives enable you to add words to the dictionary.)

Brøderbund Software™

17 Paul Drive / San Rafael, California 94903 / 415 479-1170

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Dictionary copyright ©1982, Random House, Inc. Sensible Speller is a trademark of Sensible Software, Inc.

Bank Street WRITERTM Word Processor

Bank Street Writer has now been enhanced for use with the IBM PC. Children, students, business people, and professionals can now enjoy the added features of a truly sophisticated word processor without sacrificing the ease of use of the original Bank Street Writer. Its simple commands and educator-designed format make it:

Easy to Use

Bank Street Writer lets you concentrate on your writing, not on trying to remember special codes, keys, or symbols. With Bank Street Writer, you can write, revise, correct, erase, unerase, and rearrange your words, sentences, and paragraphs almost instantly.

Easy to Learn

Bank Street Writer is its own tutor, teaching you word processing right on your computer screen. It's so simple that both children and adults can learn to use Bank Street Writer in a matter of minutes.

Easily the Best Value

Enhanced features include 80-column display, tabs, full use of special IBM keys; enhanced screen prompts and cursor movements; expanded block moves; copy, replace, and format functions; boldface and underlining you can actually see on your screen; and much more.

Bank Street Writer has all the capabilities you need to produce
■ letters ■ stories ■ poems ■ reports ■ articles ■ memos
... and more—in almost any format you can imagine. It comes with a back-up disk, on-disk tutorial, and comprehensive reference manual.

Enhanced Bank Street Writer.
Created by educators. Tested by children. Proven by adults.

Bank Street Writer was developed by the Bank Street College of Education, Franklin E. Smith, and Intentional Educations, Inc., and was designed for the IBM PC by Franklin E. Smith and Gene Kusmiak.

Enhanced Version for the
IBM PC
Compatible with the PCjr



REQUIREMENTS:

Bank Street Writer for the IBM PC requires at least 64K memory, one disk drive, and DOS 1.1 or 2.0. PCjr requires DOS 2.1, BASIC cartridge to run tutorial.

Broderbund SoftwareTM

17 Paul Drive / San Rafael, California 94903

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News Release

FOR IMMEDIATE RELEASE



THE PRINT SHOPTM FROM BRØDERBUND LETS YOU COMMUNICATE WITH STYLE

SAN RAFAEL, CA, MARCH 15, 1984.....Brøderbund Software announces THE PRINT SHOP, a powerful new software package that enables you to write, design, and print your own greeting cards, stationery, letter-head, signs and even banners. This versatile program is designed to be easy and fun to use. No special knowledge of computer graphics is required.

THE PRINT SHOP is menu-driven and highly visual. By simply choosing and arranging the various elements of your message, using keyboard or joystick, you can produce a finished, original piece in a matter of minutes.

Your message can be written in one of eight different typestyles available in two sizes and in solid, outline and three-dimensional formats. There are nine border designs, ten abstract patterns, and dozens of pictures and symbols with which to create personalized printed matter for any purpose or occasion.

With the built-in graphics editor you can create your own original pictures and symbols or modify those provided. You can also print illustrations generated with other graphics programs or freeze and print intricate designs from 12 kaleidoscopic animations provided.

THE PRINT SHOP will produce, with only one pass through your printer, a greeting card that has both an inside and outside message.

Text-editing features such as automatic centering and left and right justification, make it easy for you to create an attractive card. THE PRINT SHOP will even print out your writing with proportional spacing.

THE PRINT SHOP also allows you to produce a custom letterhead complete with a personalized logo. Full-page signs with graphics can be created, or by printing out your text and graphics horizontally, banners of unlimited length, with extra-large letters and graphics, can be produced.

THE PRINT SHOP comes complete with a colorful assortment of pin-feed paper and matching envelopes, and a reference manual. The program requires an Apple II+/IIe with at least 48K memory and supports many popular printers, including the Epson, Apple Dot Matrix, Imagewriter, and C.Itoh Prowriter. The Print Shop carries a suggested retail price of \$49.95. Paper refills are available for \$14.95.

For more information, please contact Cathy Carlston, Director of Marketing, Brøderbund Software, 17 Paul Drive, San Rafael, CA 94903 (415) 479-1170.

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